



Talking Points

NAIFA's Political Action Committees

- With the election cycle underway, it's important to remember the valuable work that NAIFA's PACs are doing to help your business and bottom line.
- To reach your business goals, we need policymakers in Washington, D.C., and state governments who understand our mission-critical priorities [provide examples, drawing from both federal and state issues, i.e., favorable tax treatment of our products, worker classification, supporting the best-interest standard of care, etc.].
- One of the most valuable tools we have at our disposal to educate and gain access to elected officials is our network of political action committees (PACs).
- As you know, it takes money, people, and other vital resources to run a successful business, and it takes the same to win a successful campaign. NAIFA's PACs help our industry support candidates for federal and states offices in their efforts to win elections and serve state legislatures or on Capitol Hill.
- Political Action Committees are one of the most transparent forms of political involvement. The Federal Election Commission regulates PACs. All resources flowing in and out of a PAC must be disclosed publicly. You can learn more about NAIFA's federal PAC (NAIFAPAC) activities [on our website](#) or by looking at the public record ([Center for Responsive Politics](#) or [Federal Election Commission](#)).
- Our PACs act on a nonpartisan basis, beholden to no political party. We support Republican, Democrat and independent candidates for federal and state offices who will listen, collaborate and advocate on our behalf in Washington, D.C., and state capitals nationwide.
- Participation in NAIFA's PACs is voluntary. Our PACs are member-funded and directed. The money raised comprises personal contributions from association members who understand that our collective voice is the most potent and effective way to advance our agenda and protect the bottom line.
- As your state's PAC Chair, I recognize that we need a strong PAC, so I contribute each year.
- With another election to be held next year, understanding the value of political engagement and the need to strengthen our political resources has never been more vital. Please join our effort and support our PACs with your personal contribution.
- To learn more about NAIFA's network of PACs, please visit the [Advocacy](#) section of our [Chapter Playbook](#) or contact ifapac@naifa.org.

